

Name : Dr. S.Suguna

Designation : Associate Professor

Department : Commerce (PA)

Qualification : M.Com., M. Phil., PGDCA., Ph. D., SET.

Experience : Teaching: 18 Years Industry: - Research: 16 Years

Area of Specialization(s) : Finance

Email (Official ID) : sugunas@drngpasc.ac.in



Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Periyar University	2017
M.Phil.	Commerce	Madurai Kamaraj University	2001
M.Com	Commerce	Annamalai University	1998
B,Com	Commerce	Avinashilingam University	1995

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
SET	Commerce	Tamilnadu State Government	2017
PGDCA	Computer Applications	Pondicherry	2010

Grants Received

Event Title	Agency	Amount	Date
National level Conference on India's foreign policy towards neighboring countries	ICWA, New Delhi	Rs. 2,00,000	24-Jan-18
National level Workshop on Advanced Research Methodology in Social Sciences for Ph.D Scholars	ICSSR-SRC, Hyderabad	60,000	27-29-Aug-18
National level Conference on India-Pakistan Futuristic Trade and Economic Relations	ICWA, New Delhi	2,00,000	12-13-Mar-19
National level Workshop on Advanced Research Methodology and Statistical Analysis(SPSS and AMOS)	IMPRESS- ICSSR, New Delhi	2,00,000	9-11-Apr-19

National level Workshop on Advanced Research Methodology and Statistical Analysis for Research scholars	ICSSR – SRC , Hyderabad	60,000	11-13 Dec-2019
---	----------------------------	--------	-------------------

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Ph. D.	-	-
M. Phil.	06	-

Other Publications: International / National Journals

- Dr. S.Suguna, **IS LEADER(SHIP) DIFFERENT FROM MANAGER(SHIP) A CONCEPTUAL ANALYSIS A SURVEY ON TECHNIQUES**, Business Manager, Vol 8 No.7, Jan-06.
- Dr. S.Suguna, **FINANCIAL HEALTH ANALYSIS OF COMMERCIAL VEHICLE INDUSTRY IN INDIA**, Research Explorer – Volume III – Issue 9 – ISSN No:2250-1940, July – Dec-14
- Dr. S.Suguna, **TRENDS IN LIQUIDITY MANAGEMENT OF COMMERCIAL VEHICLE INDUSTRY IN INDIA**, GE – International Journal of Management Research Volume II – Issue 10 – ISSN No:2321-1709, Oct-14
- Dr. S.Suguna, **HUMAN RESOURCE ACCOUNTING MODEL IN INDIAN INDUSTRIES**, A Research book on Emerging Trends in HR Practices, Mithila Publications, Erode.
- Dr. S.Suguna, **EXPORTS AND IMPORTS (GOLD, MEDICINES, WEAPONS, GOODS)**, VEI International Journal of Social Sciences, Special Issue:9, Vol 4, (ISSN: 2394-1316).
- Dr. S.Suguna, **ROLE OF ETHICS IN MODERN BUSINESS: AN IMPORTANT KEY ASPECT OF THE CONCERN, A JOURNAL OF INTERCONTINENTAL MANAGEMENT RESEARCH CONSORTIUM** Vol.5, Special Issue:3, Feb-17, Impact Factor: 4.311, ISSN: 2347-1670
- Dr. S.Suguna, **EFFICIENT ORIGIN OF JAWAHARLAL NEHRU'S PANCHSHEEL POLICY**, Shanlax International Journal of Commerce, UGC Listed Journal Approval No: 44120, Vol.6, Special Issue:3, Mar-18, Impact Factor: 3.017, ISSN: 2320-4168.

- Dr. S.Suguna, **A PARADIGM SHIFT IN THE GOVERNANCE OF INDIA – A CONCEPTUAL STUDY**, Shanlax International Journal of Commerce, UGC Listed Journal Approval No: 44120, Vol.6, Special Issue:3, Mar-18, Impact Factor: 3.017, ISSN: 2320-4168.
- Dr. S.Suguna, **A CONCISE ANALYSIS OF BALANCE OF PAYMENTS OF INDIA**, Journal of Management Research and Analysis (JMRA)| e-ISSN 2394-2770| ISSN 2394–2762 |Special Issue No. 2 – Vol.1 | Jan. – Mar-19

Presentations in Conference

- RECENT ADVANCES IN E-BUSINESS CHALLENGES AND OPPORTUNITIES, in International Conference on E-business: Challenges and Opportunities, Vivekananda College of Arts and Sciences for Women, Elayampalayam & Avinashilingam University, 02 & 03 Feb-17
- CONSEQUENCES OF GST IN INDIA, in One Day International Conference on Pros and Cons of GST in India, Bharathidasan College of Arts and Science, 11 Aug-17
- DIGITAL INDIA –CHALLENGES AND OPPORTUNITIES, in Two Day National Conference on Digital India, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, 09&10 Aug-17
- APPLICATION OF THIRUKKURAL IN PRINCIPLES OF MANAGEMENT, in National Seminar on Management Lessons from Literature, Paavai Arts and Science College for Women, 18 Mar-17
- GROWTH OF COMMERCIAL VEHICLE INDUSTRY IN INDIA – AN OVERVIEW, in the National Conference on Modern Trends & Development Strategies in Indian Business, Sri Ganesh College Of Arts And Science, Salem, 19 Feb-14
- SUSTAINABLE DEVELOPMENT OF ECONOMIC GROWTH IN SELECTED VILLAGES OF NAMAKKAL DISTRICT, in the UGC Sponsored National Seminar on Social Entrepreneurship –A Drive for Sustainability, Periyar E.V.R. College, Trichy, 27-Feb-15
- PROBLEMS FACED BY WOMEN IN HIGHER EDUCATION in the UGC Sponsored National Conference on Higher Education In India: Opportunities and Challenges.in Government Arts College, Karur, 30-Jan-15
- E-BANKING IN THE UGC NATIONAL SEMINAR ON E-GOVERNANCE AND CHALLENGESin Gobi Arts And Science College, Gobichettipalayam, 07.& 8-Aug-09
- SELF HELP GROUPS FOR RURAL DEVELOPMENT in the National Seminar on Emerging Dimension in SHGs.in A.V.V.M. Sri Pushpam College, Poondi, Thanjavur, 17-Mar-12

- **INDIAN CAPITAL MARKET** In the one day International Conference in Recent Trends in Commerce and Management, in Jairam Arts And Science College, Salem, 05-Feb-14
- **US RECESSION AND ITS IMPACT ON INDIAN ECONOMY** NBFCs in the UGC sponsored National Conference on Indian Economy in 21st Century Reviews Prospects and Issues in Erode Arts College, Erode, 17 &18-Jul-09
- **E-BANKING** in National Seminar on Challenges and Opportunities in Banking and Insurance Sector in Dr. N.G.P. Arts and Science College, Coimbatore, 30-Sep-06
- **REGULATORY MECHANISM OF NBFCs** in the UGC sponsored National Seminar on Emerging Issues of Non- Banking Finance Companies in India.in A.V.V.M. Sri Pushpam College, Poondi, Thanjavur, 18 &19-Feb-05
- **Promotional Strategies for Banking Sector** in National Seminar on Promotional Strategies for Banking Sector in LPG Era.in Pgp College Of Arts And Science, Namakkal, 22-Jan-05

Participation in Faculty Development Programme

- Seven Days Faculty Development Program on **NAAC REVISED ACCREDITATION FRAMEWORK AND OBE ASSESSMENT METHODOLOGY** organized by the Faculty Development Cell, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore during 27-May-19 to 02-Jun-19.

Conference / Seminar / Workshop Organized

- Organizing Secretary, ICWA Sponsored National Level Conference on **INDIA'S FOREIGN POLICY TOWARDS NEIGHBOURING COUNTRIES**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 24-Jan-18.
- Organizing Secretary, ICSSR-SRC Sponsored National level Workshop on **ADVANCED RESEARCH METHODOLOGY IN SOCIAL SCIENCES FOR PH.D SCHOLARS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 27-29-Aug-18.
- Organizing Secretary, International Conference on **TRANSFIGURATION OF INDIA – VISION 2030**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 24-Jan-19.
- Organizing Secretary, ICWA Sponsored National level Conference on **INDIA-PAKISTAN FUTURISTIC TRADE AND ECONOMIC RELATIONS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 12-13 Mar-19.

- Organizing Secretary, ICSSR-IMPRESS Sponsored National level Workshop on Advanced Research Methodology and Statistical Analysis(SPSS and AMOS) Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 09-11- April-19
- Organizing Secretary, ICSSR-SRC Sponsored National level Workshop on **ADVANCED RESEARCH METHODOLOGY AND STATISTICAL DATA ANALYSIS FOR RESEARCH SCHOLARS**, Vivekanandha College of Arts and Sciences for Women, Elayampalayam, Thiruchengode, 11-13- Dec-19
- Committee member , National Conference on **IMPLICATIONS OF FINTECH IN INDIAN ECONOMY** organized by Department of Commerce with Professional Accounting, Department of Commerce and Department of Commerce Finance, Dr.N.G.P. Arts and Science College (Autonomous), Coimbatore on 04.03.2020